

Meeting Details	
Meeting Date & Time:	May 23, 2013 3:00p
Meeting Title:	Steering Committee Meeting
Called by:	Cindy Crone, Chairperson
Mode of meeting	In person
Attendees	<p>Committee Members: Suzanne Bierman for Andy Allison, Lenita Blasingame, Cynthia Crone, Barry Hyde, Justice Annabelle Imber-Tuck, Joni Jones, Haley Keenan-Gray, Dr. Cal Kellogg, Dr. Drew Kumpuris, Herb Sanderson, Dr. John Shellnut, Anna Strong, Edward Anderson – phone</p> <p>Staff/Consultants: Chantel Allbritton-AID, Seth Blomeley-AID, Zane Chrisman-Brill-AID, Tangelia Clary-Marshall-AID, Sandra Cook-AID, David Deere-U of A Partners, Thomas Herndon-AID, Kim Jaudon-First Data, Ashley Odom-PCG, David Rainwater-MHP, David Sodergren-First Data-Facilitator, Nichole Weldon-AID, Craig Wilson-ACHI, Chloe Crater-AID</p> <p>Visitors: Elisa White, BJ Himes, Randall Crow, Philip Adams</p>
Attachments* (Agenda, Handouts, PPTs, etc.):	Agenda, April Steering Committee Minutes, AR HBEPD Monthly Report, IPA Guide Training Update

Meeting Notes:	
I.	Welcome and Introductions -Dave Sodergren of First Data opened the meeting and welcomed committee members and guests. All present introduced themselves. Sandra Cook, Zane Chrisman Brill and Dave Sodergren introduced their new staff (Chloe Crater-AID, Thomas Herndon-AID; Chantel Allbritton-AID; and Kim Jaudon-First Data, respectively)
II.	Monthly Status Reports -Dave announced there were no recommendations from the May Advisory Committee meetings for the Commissioner's nor Steering Committee's consideration.
III.	QHP Update -Zane provided the Steering Committee with a brief update of the 3A Bulletin status and the Issuer Q&A document. Both are expected to be released by close of business on Friday, May 24 th . She also informed the Committee about the May 13 th Carrier meeting hosted by AID.
IV.	IPA Entity Contracts Update -Sandra provided the Steering Committee with an update on the status of IPA Entity contracts. Sandra stated that AID had identified 30 entities within the state and is in the process of approving the budgets to be finalized within the next couple of weeks. Sandra informed the Committee that she would provide them with a complete list of the IPA Entities when contracts were final.
V.	Navigator Program Update -David Deere informed the Steering Committee of efforts to form a group to submit a joint application to request federal funds for Arkansas Navigators. These funds would be used to fill in for populations not covered in the IPA Guide program.

VI. **IPA Guide Training Update**-Chloe provided the Steering Committee with the status of the IPA Guide Training. Phase I will consist of 30 hours of classroom training through the AATYC at 22 two year colleges and one four year college, scheduled to begin mid June. Phase II will consist of ~20 hours of online federal training scheduled to begin in late July/August. Phase III will consist of 15 to 20 hours of Arkansas-based partial classroom and online training. Phase III is scheduled to begin in late August/September.

Several present expressed concern that training would not immediately be made available to the public. They felt strongly that individuals who were interested be given the opportunity to be trained even though they are true volunteers and not federally or state funded. Such training will be available following initial Guide training.

VII. **Consumer Assistance Update**-Anna Strong provided an update on the May CAAC meeting. The meeting was an informative meeting where AID's marketing vendor gave a presentation on the Outreach campaign scheduled to kick-off on June 27th. Anna stated that according to a recent Kaiser survey, 42% of Americans are not aware of the ACA, therefore a multi-faceted and robust campaign is needed. Anna also informed the Steering Committee that an updated version of the Federal Marketplace application was distributed during the CAAC meeting. The application has been shortened to three pages for individuals.

VIII. **Plan Management Update**-Dr. Cal Kellogg informed the Committee that the Plan Management Advisory Committee met on May 10, 2013. The meeting was a informative meeting. No recommendations to the Commissioner were made. Some Committee members expressed concern about confusion related to stand alone pediatric dental plans.

IX. **Mangan Holcomb Partners**-David Rainwater presented an overview of the Outreach and Education Campaign . The campaign kick-off is scheduled for June 27th with an AETN show followed by a Public Awareness Campaign beginning July 1.

X. **Private Option Update**-Suzanne Bierman provided an update on the Department of Human Service's progress toward Private Option policy and operations planning.

XI. The **next Steering Committee meeting** is scheduled for Thursday, June 27th.