

STATE OF ARKANSAS  
ADDENDUM 1  
Outreach & Education RFP

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TO: Vendor Addressed  
FROM: Amanda Spicer  
DATE: March 19, 2013  
SUBJECT: O E 0001

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The following are changes modifying the above referenced Request for Proposal for the State of Arkansas.

**The proposal opening time and date will remain the same.**

**1. 1.5 CAUTION TO VENDORS**

**DELETE the following specification:**

B. Vendors **must** submit **one (1) signed original technical proposal**, on or before the date specified on page one of this RFP. Vendors **must** also submit **three (3) original "Official Proposal Price Sheet"**. **Do not include any pricing from the Official Proposal Price Sheet on the technical proposal or electronic copies. Pricing from the Official Price Sheet(s) must be separately sealed from the technical proposal response and clearly marked as pricing information.** The vendor should submit one (1) complete **electronic** copy (marked copy) of the signed RFP technical proposal response preferably in MS Word/Excel format, on CD or flash drive. **Do not include any pricing from the Official Proposal Price Sheet on the technical proposal electronic copies. Pricing from the Official Proposal Price Sheet must be separately sealed from the technical proposal response and clearly marked as pricing.** Failure to submit the required number of electronic copies of the proposal may be cause for rejection. If the AID/HBEPD or the Office of State Procurement requests additional copies of the proposal, they **must** be delivered within twenty-four (24) hours of request.

**REPLACE with the following specification:**

B. Vendors **must** submit **one (1) signed original technical proposal**, on or before the date specified on page one of this RFP. Vendors **must** also submit **three (3) original "Official Proposal Price Sheet"**. **Do not include any pricing from the Official Proposal Price Sheet on the technical proposal or electronic copies. Pricing from the Official Price Sheet(s) must be separately sealed from the technical proposal response and clearly marked as pricing information.** The vendor should submit one (1) complete **electronic** copy (marked copy) of the signed RFP technical proposal response preferably in MS Word/Excel/PDF format, on CD or flash drive. **Do not include any pricing from the Official Proposal Price Sheet on the technical proposal electronic copies. Pricing from the Official Proposal Price Sheet must be separately sealed from the technical proposal response and clearly marked as pricing.** Failure to submit the required number of electronic copies of the proposal may be cause for rejection. If the AID/HBEPD or the Office of State Procurement requests additional copies of the proposal, they **must** be delivered within twenty-four (24) hours of request.

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**2. TECHNICAL PROPOSAL**

**DELETE the following specification:**

**F. Work Approach**

- d. The plan will address the time period from contract signing through September 30, 2013. The contract has the potential to be extended through March 31
- e, 2014, to develop and implement additional education and outreach campaigns. Vendor would be notified of extension in June 2013. through March 31, 2014. In the event the State no longer needs the service or commodity specified in the contract or purchase order due to program changes, changes in laws, rules, or regulations, relocation of offices, or lack of appropriated funding, the State may cancel the contract or purchase order by giving the contractor written notice of such cancellation 30 days prior to the date of cancellation.

**REPLACE with the following specification:**

- d. The plan will address the time period from contract signing through September 30, 2013. Additional grant funding could result in a contract extension to develop and implement additional education and outreach campaigns. The contract has the potential to be extended through March 31, 2014. Vendor would be notified of extension in June 2013. In the event the State no longer needs the service or commodity specified in the contract or purchase order due to program changes, changes in laws, rules, or regulations, relocation of offices, or lack of appropriated funding, the State may cancel the contract or purchase order by giving the contractor written notice of such cancellation 30 days prior to the date of cancellation.

**3. APPENDIX F: CONTRACT AND GRANT AND CERTIFICATION FORM**

Added document

**4. APPENDIX B: COST PROPOSAL**

**DELETE Document: APPENDIX B: COST PROPOSAL**

**REPLACE Document with: APPENDIX G: COST PROPOSAL**

**5. APPENDIX H: IPA AD IN ENGLISH**

Added document

**6. APPENDIX I: IPA AD IN SPANISH**

Added document